

HEAVY DUTY SERVICE

Eric Parish, vice president of **Parish Leasing** in Ellisville, Mississippi, has a job that gives new meaning to heavy duty. Eric's fleet of 15 Western Star trucks haul electric transformers — a freight so massive that it takes serious power and rugged durability to get a load where it needs to go. Parish Leasing's primary customer, also in Mississippi, sends transformers all over the United States, so Eric's trucks are kept busy moving transformers from one coast to the other.



Fortunately, Eric's needs are well met by his Western Star dealer, **Burroughs Diesel**. "Western Star builds the right truck for our extremely heavy duty application," he said. "And, Burroughs Diesel is right over in our back yard. It's like owning a really big pickup truck; I can run over there and get anything fixed. They take really good care of me."

Eric buys all of his new trucks from Burroughs, as well as working with them for parts and service. His salesman is **Michael Burroughs**, and **Wesley Pitts**, the service manager, handles all parts and service requests.

"Whatever I need, my dealer is my one-stop shop."

"I know them all over there," Eric said. "Michael and I have been friends for years — we grew up together. Whatever I need, they're my one-stop shop. I'm getting ready to purchase five new trucks, in fact."

"I recall one situation in particular. We were getting ready to leave for Pennsylvania with a 150,000 pound transformer, and we did an inspection the day before. We found an adjuster in the braking system that was getting ready to break, which pushes the brake shoes out. We were ready to go and had already purchased about \$5,000 worth of permits — it would have thrown the whole trip off," he said. "But Burroughs saved the day for us. They stayed until the middle of the night, pulling the brakes off and fixing them and putting them back on. They got us going. It was serious enough that we could not have gone, and you can't just put another truck onto those trailers because once you get the permits, it's got to be exact."

The partnership between Parish Leasing and Burroughs is so effective because they share a similar business philosophy, according to Eric.

"We try very hard to do a good job for our customers. When we're hauling someone else's freight, we represent that company, so we handle their product as if it were ours. That's exactly how Burroughs Diesel treats us, too," he said.

Burroughs Diesel and Western Star Trucks are proud to be your partner, Parish Leasing!

QUALITY TRUCK CARE CENTER, INC.

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Toll-Free: (800) 921-8886

2150 W. Nordale Drive
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JANUARY / FEBRUARY 2010

ALL STAR PARTS VALUES



ERIC PARISH
Vice President
Parish Leasing
Ellisville, Mississippi

★ STAR SPECIAL ★
More Savings Inside!

Convex Mirrors
8.5"; Hood mount/pod assembly;
Stainless steel
ABP/N74B-60171

\$38⁹⁵
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Some guys use cheap parts and never have a breakdown.
They're the guys who actually come home from Vegas ahead.



Some guys are just lucky. For the rest of us, there's Genuine Bendix. Every Genuine Bendix part is rigorously tested, backed by a powerful warranty, and engineered to keep your brake system in spec. So, do you want to be lucky, or do you want to be sure? For more information about Genuine Bendix valves, compressors, air dryers, wheel end components and more, see our Parts Department.



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TALKING SHOP

TOP VEHICLE VIOLATIONS BY NUMBER

Description	Number of Total Violations
Inoperable required lamp	487,694
No or defective lighting device	358,982
Failure to retain inspection/maintenance records	307,896
Low-tread tires (less than 2/32-in.)	210,327
Missing, discharged or unsecured fire extinguisher	209,437

Source: Overdrive, April 2009

Parts Peace of Mind

Take a deep breath and relax – we've got you covered.

Parts purchased through us or any Western Star Group dealer are covered by an unparalleled warranty network with coverage throughout North America.

See us for details.



48DN/45DF/45DJ/45GD AW WS

SAVE ON OUR STARRING LINE-UP THRU FEBRUARY 28, 2010

D-2 Governors

- Remanufactured
- 100-120 PSI range

BW/OR275491
\$12⁹⁹
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AM/FM Weatherband CD Players

- Front-panel input jack for MP3 players
- High power (148 total watts) for great sound
- Bright, LED lighting lasts for years

With Western Star wire harness
PSO/CQ5101-11C
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- 1,700 lb. ft. torque rating
- 7 spring, 2" - 10 spline
- 10" flywheel bore opening

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Receptacles

- Weatherproof
- Chrome plated
- Four hole square mount

PSM/8605688
\$38⁵¹
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Sliding Webbing Winches

- Move easily in track
- Lock firmly in place when load is applied
- Working load limit 5,500 lbs.

SHB/5820
\$15⁴⁹
EACH



Winch Straps

- Flat hook
- 4" x 30'
- Working load limit 5,400 lbs./2449 kgs.

SHB/423021
\$11²⁵
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Aluminum Saf-T-Lok Load Bars

- With pivoting foot
- Heavy duty steel handle
- Handle & trigger release are easy to operate
- Expandable from 90" to 105"

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Hub Cover System Kits

- Drive axle
- Covers for two wheels included
- High strength, impact resistant
- Made from PC/ABS material

For 33 mm nuts, hub-piloted wheels
ALU/077185
\$79⁹⁵
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Special Factory-To-Dealer incentives allow us to pass on tremendous savings. Prices good through February 28, 2010, while supplies last. Prices do not include sales tax, if applicable. Specifications are subject to change without notice. Parts photos are for illustration purposes only; actual products may vary. Dealer reserves the right to substitute alternate brands. Any listed installed pricing is based on standard repair times; dealer reserves the right to charge for additional repairs.

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